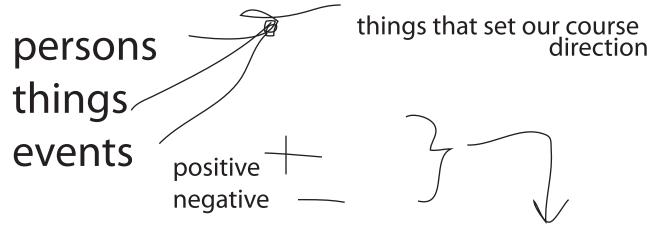
Influence



that compel or produce effects on

our thoughts > attitudes > behaviors > course



Arouse **Enliven Emboldent** Infect Inflame Invigorate Provoke Quicken Trigger



that thing that infuses life/breath into that specific doing

Inspiration > perspiration > realization

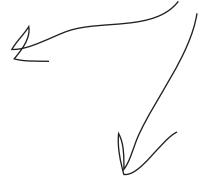


INTERNAL

From within our private worlds

INies

source of inspiration



Without

EXTERNAL



OUTies

Within INTERNAL

From within our private worlds

INies sources?

senses emotions dreams fantasies hopes identity

relationships sex sexuality memory intuitions compulsions illness drugs pleasure manipulation spirituality

Within INTERNAL

From within our private worlds

INies

how do INies tend to access these fields

mediation

prayer

hallicengens

trance

introspection

psychoanalysis

memory

isolation

fatigue

discomfort

deprivation

pleasure

impulses

intuition

play

curiosity

research

Without **EXTERNAL**our public worlds

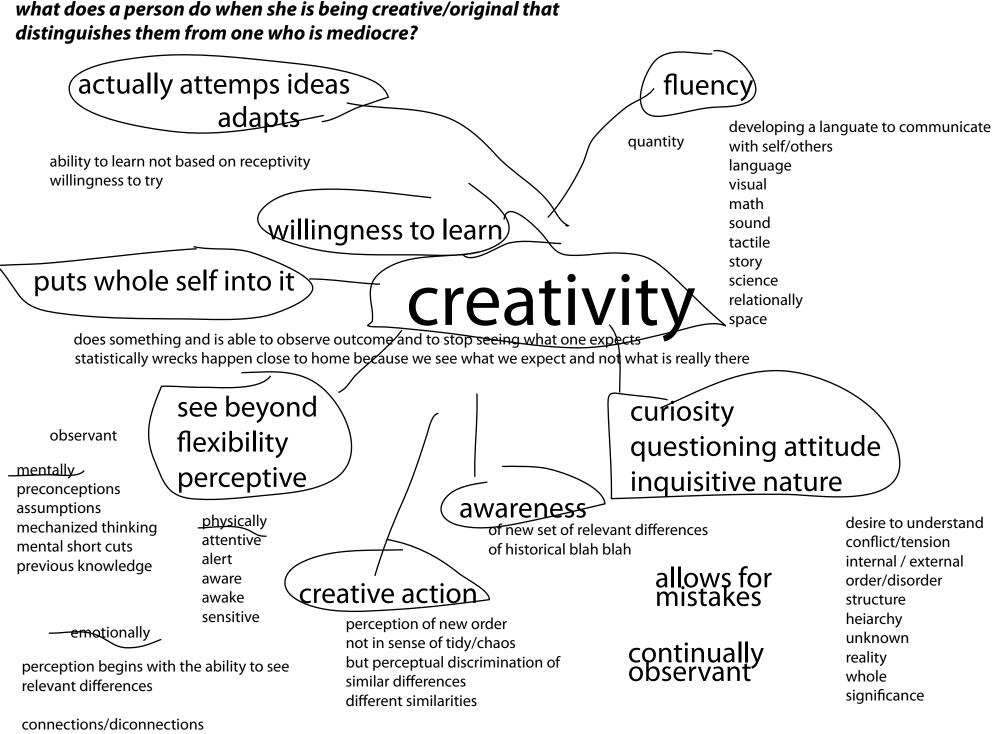
From our public worlds

OUTies

sources?

war injustice oppression culture racial identity gender identity sexual identity consumerism politics social sciences nature/environment history religion psychology science media

INies/OUTies neither is pure these are general leanings.



without craft it will escape

moves from the known to the unknown an alternative to known playful

exaggerate dramatize fantasizes humor surprise

curiosity

move from the unknown to the known

desire to understand con¬flict/tension internal / external disorder > order seeking structure hierarchy unknown > reality whole

significance

Problem solving With leaps Leap/teather Hide seek found Lateral thinking Moves past assumptions Not things known or taken for grant it Manipulate symbolic function You can't leap without landing!!!! what does a person do when she is being creative/original that distinguishes them from one who is mediocre? safety support physical inability to communicate idea or express inflexibility lack of information inadequate language/vocabulary

expressive

emotional

intellectual

mechanical state of mind inefficient mental tactics shorage of intellectual ammunition lack of background knowledge

imitate

cultural

fantasy/reflection are a waste of time playfulness is for children problem solving is serious humor is out of place reason logic numbers utility practicality are good feeling inituitive qualitative judgment pleasure are bad conformity is go tradition is good taboos conform

comfort dependancy on muse??

environment

blocks / security safety support

specific creative killers DIVERSIONS/nummers

why? avoidance tv web facebook

what do you do when you want to turn off tune out? why do you do it?

if one is serious about being original/creative it is necessary for him first to be original and creative about reactions that make him mediocre and mechanical-bohm

understand problem

are there subproblems?



process

what language?

Put to other uses?

check list for idea New ways to use as is? Other uses if modified?

Adapt?

What else is like this? What other idea does this suggest? Does past offer a parallel? What could I copy? Whom could I emulate?

Modify?

New twist? Change meaning, color, motion, sound, odor, form, shape? Other changes?

Magnify?

What to add? More time? Greater frequency? Stronger? Higher? Longer? Thicker? Extra value? Plus ingredient? Duplicate? Multiply? Exaggerate?

Minify?

What to subtract? Smaller? Condensed? Miniature? Lower? Shorter? Lighter? Omit? Streamline? Split up? Understate?

Substitute?

Who else instead? What else instead~? Other ingredient? Other material? Other process? Other power? Other place? Other approach? Other tone of voice?

Rearrange?

Interchange components? Other pattern? Other layout? Other sequence? Transpose cause and effect? Change pace? Change schedule?

Reverse?

Transpose positive and negative? How about opposites? Turn it backward? Turn it upside down? Reverse roles? Change shoes? Turn tables? Turn other cheek?

Combine?

How about a blend, an alloy, an assortment, an ensemble? Combine units? Combine purposes? Combine appeal. Combine ideas?



revise carry out the plan examine outside input

revise

present



Once you are clear on the problem (and sub-problem or parameters and timeline) begin to devise a plan to move towards executing a solution or outcome.

Methods to consider when devising a direction for your solution/outcome

dream imagine purge incubate display organize list check diagram chart build up eliminate work forward work backward	exemplify compare relate commit defer leap in hold back focus release force relax verbalize visualize memorize	search select plan predict assume question hypothesize guess define symbolize simulate test play manipulate	translate expand reduce exaggerate understate adapt substitute combine separate change vary cycle repeat systemize
associate	recall	copy	randomize
classify generalize	record retrieve	interpret transform	mapping research