

## Identity Essentials Crit (write up) Guide

Record answers in VJ. List artist's name. Follow this guide to review your own project in you VJ. Complete this weekend. Be thorough.

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What appears to be the **CONCEPT**? Be more specific than just conflict, debate, memory, or history.

List all the **SPECIFIC CUES** that lead you to this conclusion. Explain how you think they support the concept. Consider each of the following cue categories:

- photographic craft
- formal decisions
- subject matter
- support objects
- environmental/social context

What cues **mislead or confuse**? Why?

Are there any **distracting objects**?  
Why do they distract?

Is the **theme communicated** enough, too much or too little? Explain.

To what degree does the series maintain or create **mystery, interest or tension**? Explain.

Does the series read harmoniously as a **cohesive** set? Explain. Areas for improvement?

Are any of the images **redundant**? Explain.  
Suggest for an alternative approach to image.

Is there an image that is the **weak link** in the set? Explain. Suggest ways to improvement.

Is there an image that **outshines** the rest of the set? How could the others be adjusted to better fit with this image.

What are the dominant **formal qualities** in use? Explain how they are used.

**If only...because.**

Relative to my own series, I would like to learn to incorporate these three (3) lessons from this artist into my own work because...

***How could you strengthen the concept of your own series?***